

Subject: Introduction to Wilshire Center BID
From: Max Reyes <max.reyes@lacity.org>
Date: 01/03/2018 03:37 PM
To: Brian Buchner <brian.buchner@lacity.org>
CC: Wilshire Center <mike@wilshirecenter.com>

Hi Brian,

Happy New Year! I would like to introduce you to Mike Russell, who is the Executive Director of the Wilshire Center Business Improvement District. As you may know, the Wilshire Center consists of 120 blocks, and is bounded by 8th Street to the south, 3rd Street to the north, Wilton Place to the west, and Hoover Street to the east.

Mike is interested in having you at their next Board Meeting on January 18th, which starts at 11:30a. As we were chatting about the issues in the area, I told him you would be a great person for the BID to engage with in terms of the work you're doing on the City's homeless situation as Chief of CENTCOM.

I'll leave you both to connect and make any arrangements. Let me know if you have any questions. Thank you!

Best,
Max

--

 **Max Reyes**
Community Business Manager
Office of Economic Development
Mayor Eric Garcetti
(213) 473-9774
max.reyes@lacity.org

Check out our new [Business Portal](#) for resources and info on starting or growing your business in LA!